

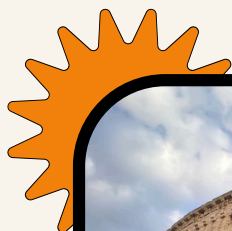


SHE/HER



My Profile

Detail-oriented writer with over three years of experience in copywriting, content creation, and journalism, in both advertising agency and digital magazine spaces. Eager to advance professionally and act as an asset in new environments.



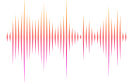
Skills

B2B Content Creation, CMS, TikTok, Instagram, LinkedIn, X, Facebook, CapCut, Google Suite, Canva, YouTube, WordPress, Monday.com

Faves



"School of Rock"
(Richard Linklater, 2003)



"Goodbye Earl" (The Chicks, 1999)



"The Humans" (Matt Haig, 2013)



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Raleigh, NC

Risa Bolash



Education

North Carolina State University

B.A. in Communication May, 2023
Minors in English, Film Studies, and TEFL

Work Experience

The Rolling Tape

Writer and Podcast Contributor
Remote June, 2025 - Present

✓ Contribute at least two monthly journalistic or auditory pieces

North American Language and Culture Assistants Program

Auxiliary Language and Culture Assistant
Valencia, Spain Oct, 2023 - June, 2025

✓ Creatively assembled and presented slide decks with graphics and exercises to guide student growth and engagement

Sales Factory

Copywriter Intern
Raleigh, NC June, 2024 - July, 2024

✓ Wrote and adapted copy to suit different audiences for Channellock, WD-40, Primo Water, Fusion3, and Exhale

TV Tea

Social Media Intern
Remote May, 2023 - Sept, 2023

✓ Crafted engaging and persuasive copy across platforms on Instagram, Facebook, and LinkedIn three to five times a week
✓ Wrote and edited weekly personality or knowledge quizzes such as "Which Character from 'Superbad' Are You?"

Editorial Intern

Remote Sept, 2022 - May, 2023

✓ Pitched clear, compelling content ideas each week to enhance audience engagement and resonate with the target audience
✓ Used a content management system to write and publish weekly articles such as "Why We Are Buzzing About 'Barbie'"

McKinney

Copywriter and Content Creator Temp
Durham, NC Aug, 2022 - Sept, 2022

✓ Crafted original, informative, and compelling copy aligned with brand tone of voice for Blue Diamond and Almond Breeze
✓ Worked with a dynamic team of innovative strategists and creative professionals to develop polished, persuasive content

Employee Experience Intern

Durham, NC June, 2022 - Aug, 2022

✓ Honed strong interpersonal skills and assisted with facilitating strategies to deliver an outstanding employee experience